

The Western Section of The Wildlife Society



ANNUAL MEETING

*Advancing Wildlife Conservation through
Integration and Alignment in Planning*

January 27-30, 2015
Santa Rosa Vineyard Hyatt

Sponsorship and Vendor Hall Opportunities

We invite you to participate as a Sponsor and/or Exhibitor at our 2015 Annual Conference. Sponsors help us keep conference registration fees at a reasonable rate for our attendees and help us raise operating capital to promote sustainable management of wildlife resources. ***We need your support!***

About TWS-WS:

The Wildlife Society is an international non-profit scientific and educational association dedicated to excellence in wildlife stewardship through science and education. Our mission is to enhance the ability of wildlife professionals and wildlife students to conserve diversity, sustain productivity, and ensure responsible use of wildlife resources and their habitats. The Western Section of The Wildlife Society is composed of over 1,000 wildlife managers, biologists, ecologists, and students from California, Nevada, Hawaii, and Guam all devoted to the sustainable conservation of wildlife in the western United States region.

About the TWS-WS 2015 Annual Meeting:

Besides our members, our guest list includes a number of academics, consultants, industry representatives, and legal professionals from all parts of the country that attend due to the quality and variety of wildlife research papers that are presented during the conference.

Key Reasons to Participate in our Annual Meeting:

- Make face-to-face connections with hundreds of wildlife professionals
- Generate new contacts & renewed interest in your organization
- Demonstrate your support for wildlife stewardship
- Choose from several levels of sponsorship options ranging from \$250 to \$5,000. Participating Exhibitors will have a high-profile, centrally located space, adjacent to the technical sessions and the refreshment breaks which will allow for maximum exhibitor product exposure

Sponsor Benefits

\$5,000 CONDOR Premier Sponsor

Unlimited *

- Your logo on the front screen in all the meeting rooms as the PREMIER Sponsor
- FREE Full page ad on the back cover of the conference program book
- FREE 1 page ad in our December 15, 2014 newsletter
- Recognition with logo in all conference related publications and website as the PREMIER Conference Supporter
- Exclusive Double Exhibit Space in the best location in the Vendor Hall – Two Tables
- Special “Sponsor” name tag ribbons for all your company’s registrants
- 6 complimentary conference registrations that also include the Tuesday night Welcome Reception and the Wednesday night Awards Banquet
- Complimentary table in the Friday Career Fair for your company



\$2,500 BIGHORN Gold Sponsor

Unlimited *

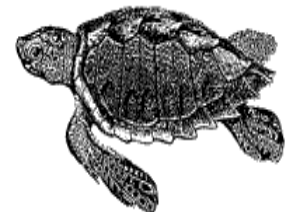
- FREE ½ page ad in the printed conference program book
- FREE ¼ page ad in our December 15, 2014 newsletter
- Recognition with logo in all conference related publications and website as a GOLD Conference Supporter
- Exhibit Space in the Vendor Hall – One Table
- Special “Sponsor” name tag ribbons for all your company’s registrants
- 4 complimentary conference registrations that also include the Tuesday night Welcome Reception and the Wednesday night Awards Banquet
- Complimentary table in the Friday Career Fair for your company



\$1,000 SEA TURTLE Bronze Sponsor

Unlimited *

- Recognition with logo in all conference related publications and website as a BRONZE Conference Supporter
- Exhibit Space in the Vendor Hall – One Table
- Special “Sponsor” name tag ribbons for all your company’s registrants
- 2 complimentary conference registrations that also include the Tuesday night Welcome Reception
- Complimentary table in the Friday Career Fair for your company



\$500/\$250 Exhibit Hall Vendor

\$500 for For-Profit Companies (or) \$250 for Nonprofits/Artists

- Recognition in all conference related publications and website as an Exhibitor
- Exhibit Space in the Vendor Hall - One Table
- Complimentary ticket to the Tuesday night Welcome Reception

\$100 Career Fair Table

- A table in the Friday Career Fair
- Recognition on the website and conference program book as a Career Fair attendee

Visit our website for more information: <http://www.tws-west.org>

Vendor Hall Details & Sponsorship Information

- The Vendor Hall will be located in the Alexander Ballroom (Rooms III & IV) at the Santa Rosa Vineyard Hyatt from January 27-30, 2015. Setup will be on Tuesday from 4-7pm. (Open Hours: Tuesday, 7-9pm. Wednesday 7am-7pm, Thursday 7am-8pm, and Friday 7am-12:30pm.) This room is in the middle of the three concurrent session rooms and also the location of the daily morning and afternoon breaks.
- Each exhibit space includes one 6' table and 2 chairs. Please note that electrical connections, telephone lines and/or wired internet connections are available at an additional cost. Free wireless internet will be available at no extra charge. (If needed, please make arrangements directly with the Event Coordinator, Candace Renger)
- As in previous years, vendors will be asked and encouraged to donate goods or services to our annual raffle and / or silent auction. This is optional and agreement to do so will not reduce the table registration cost
- The vendor room will be locked and secured in the evenings.
- Exhibit space is limited and will be allocated on a first-come, first-served basis, determined by date when registration and payment are received. All decisions on vendor placement and approval are solely at the discretion of TWS-WS
- If you plan to ship your exhibit materials or merchandise in advance, please contact the hotel to inquire about space restrictions, timing, and charges
- Vendors are eligible for discounted room rates at the Vineyard Hyatt on a limited, first-come, first-serve basis. Reservations must be made by January 12, 2015 to receive the discounted rate.
- Sponsorship and Exhibitor requests must be received by December 1, 2014 to be recognized in our printed materials. Additionally, artwork must be received by December 1st to be included in our December 2014 E-Newsletter. Accepted file formats are tif, jpg, or pdf files saved at 100% of the ad size at 300 dpi.

Thank you for your interest in participating in this event and we look forward to seeing you at the 2015 Annual Conference!

Questions?

Candace Renger, Meeting Planner

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